

Cookie statement for www.RovaMarketing.com

On www.rovamarkeing.com, a site of Rova Marketing, we use cookies. A cookie is a small file that is sent along with pages of this website and therein contained Flash applications and is stored by your browser on your hard drive of your computer. The information stored therein can be sent back to our servers when you revisit.

In this cookie statement, we explain what cookies are added and with what objectives.

Remembering settings

We use cookies to store your settings and preferences, so that we do not always need to ask them. It concerns the following settings and preferences:

- a possibility to remain logged in;
- the realization of a shopping cart for our shop;
- the display of Google Maps to show our location and to give you the opportunity to create your own route description;
- load balancing to speed the site when crowded;
- Remember any cookies you have already agreed on;
- prevent you get to see an advertisement too often.

You can block these cookies via your browser, but then you must always re-enter these preferences.

Functioning of the site

We use cookies to make our site work properly. These functional cookies are only used for this purpose. We will use them for the following:

- Visual settings (text size, colors, etc.)
- your name, email address and the like so that you do not have to fill in
- your language preference

You can block these cookies via your browser, but this may affect the performance of our website negatively.

Social media buttons

Buttons are included on our website to promote web pages and share on social networks, namely Facebook, LinkedIn, Google+, Instagram, and these buttons will place cookies.

These buttons work through pieces of code, originating from these social networks themselves. We have no influence on this. Please read the privacy statements of these networks (which may change frequently) to read what they do with the (personal) data they obtain through these cookies.

Tracking and profiles

We use so-called tracking cookies to build a profile about you using the tool Google Analytics, of which more below. We can summon this tracking cookie when you visit another website from our network. This allows us to find out that you've been on the other website(s) in addition to this website.

About you built-up profile is not associated with your name, address, email address and the like as known to us, but only serves to adjust advertisements to your profile, so that they are as much relevant to you as possible.

Google Analytics

Through our website, a cookie is placed from the US company Google, as part of the "Google Analytics" service. We use this service to track and get reports about how visitors use the site. Google may also transfer this information to third parties if Google is legally required, or if third parties process the information on Google's behalf. We have no influence on this. We do not allow Google to use the acquired analytics information with other Google services. We have disabled the forwarding of IP addresses to Google Analytics. We have entered into a processing agreement with Google about the handling of personal data.

The information is transmitted to and stored by Google on servers in the United States.

Right to access and correct or delete your data

You have the right to request access to and correction or deletion of your data. Please see our contact page. To prevent abuse, we can thereby ask you to identify adequately. When it comes to access personal information linked to a cookie, you must send a copy of the cookie in question. You can find it in your browser settings.

Usually, you can delete cookies via your browser settings. More information about enabling and disabling and deleting cookies can be found in the instructions and / or by using the Help function of your browser.

More information about cookies

On the following websites, you will find more information about cookies (these are mostly Dutch websites. If this is not your native language, please visit a similar website in your own language.):

Consumentenbond: "Wat zijn cookies?" <http://www.consumentenbond.nl/veilig-online/extra/wat-zijn-cookies/>

Consumentenbond: "Cookies verwijderen" <http://www.consumentenbond.nl/internet-privacy/extra/cookies-verwijderen/>

ICTRecht: [Cookie recht.nl](http://www.cookierecht.nl/) - alles over cookies en de cookiewet <http://www.cookierecht.nl/>

Your Online Choices: "A guide to online behavioural advertising" <http://www.youronlinechoices.eu/>